



DESIGN & TECHNOLOGY COMPANY ISAAC DANIEL, LLC INTRODUCES THE GPS-EMBEDDED COMPASS™ SNEAKER WITH QUANTUM SATELLITE TECHNOLOGY™

Advanced Technology & Style

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Miami, FL – A shoe that has the potential to save lives through its patented Quantum Satellite Technology™ with GPS (Global Positioning System) tracking abilities, Isaac Daniel's Compass line of sneakers pushes the limits of how technology can function in footwear. Providing peace-of-mind technology through its advanced people-finding capabilities, the Compass™ sneaker will make its debut in the U.S. in early 2007 online and soon in retail outlets.

The GPS technology, embedded into seven different men's and women's sneaker models with 19 color combinations, are outfitted with a microcomputer with satellite tracking communication that, in the event of a perceived crisis by the wearer, can activate a Covert Alarm Locator. The alarm generates an emergency signal to the company's ID Conex monitoring station pinpointing the shoes' location anywhere on the earth's surface. The whereabouts of the wearer is then communicated to law enforcement authorities.

The need for Daniel's line of Quantum Satellite Technology™ across a broad range of demographic groups has been proven. The company is currently in negotiations to market the Compass™ sneaker - and in the future, boots and shoes – to various military outfits, caretakers of Alzheimer's patients, and parents who want the ability to keep track of their young children. The need for this type of sneaker has already been recognized by the public and the press with featured segments on Good Morning America, MSNBC, ABC World News Now, CNN Headline News and FOX Newschannel and feature stories in Newsweek, The Associated Press, The New York Post, The Miami Herald, The Chicago Tribune, Women's Wear Daily, Fitness and Footwear Plus magazines and hundreds of other media outlets around the country.

Created by inventor and designer, Isaac Daniel, the Compass sneaker is, says Daniel, "the world's most advanced GPS enabled satellite locator shoes, the first to protect the privacy of its wearers and the first to use a Covert Alarm Locator button (patent pending)."

Reservations for the first 1000 GPS enabled sneakers have already been taken online at www.isaacdaniel.com with more orders coming in on a daily basis. Daniel is sure the sneakers will create added value in everyday life, "Consumers, celebrities and the press have already recognized the radical difference this product will make in people's lives. The time is right for the Compass™ sneaker; now, tomorrow and in the future."